

Greenfield Public Schools Strategic Plan

Mission: The Greenfield Public School District is a place where every child is supported on their path to success.

Strategic Area of Focus: *Communications and Outreach*

Overarching Goal: The Greenfield Public schools will build and maintain strong relationships through communication and outreach within the schools and greater community.

SMART Objective	Strategies/Actions	Person(s) Responsible	Benchmarks of Success/Timeline
<p>By December 2024 Greenfield Public Schools will offer more family-friendly, school community activities during the school year.</p>	<ul style="list-style-type: none"> ● Set calendar dates for family-friendly events at each school and district-wide. ● Provide multiple opportunities for family input 	<ul style="list-style-type: none"> ● District Administration ● Building Level Leaders ● School Councils 	<ul style="list-style-type: none"> ● First semester and annual events are set by the beginning of each school year. ● Second semester events are annually set by the December break. ● Implementation of activities driven by family input at each school. Input will be gathered on a continual basis through school-based suggestion boxes, surveys, conversations at events, and through School Councils ● Family participation in school events will increase by 50% by June 2028.

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<p>By June 2028, a robust system of two-way communication with families will be fully implemented.</p>	<ul style="list-style-type: none"> ● Feedback gathered from parents and families as to the best means of communication from school and to the school. ● Schools and district will establish consistent methods and timelines for communication to make navigation easier for parents with students in multiple schools. 	<ul style="list-style-type: none"> ● District Administration ● Building Level Leaders ● School Councils 	<ul style="list-style-type: none"> ● Initial feedback gathered from families by holiday break, 2023. Ongoing feedback gathered throughout the life of the plan. ● Determine any changes to current communication plans, based on feedback, on an annual basis and ensure a two-way component is made available to all families.
<p>By June 2028, there will be increased opportunities for students to participate in activities outside of the school day.</p>	<ul style="list-style-type: none"> ● Investigate options for outside of school activities for all students. ● Implement building-specific plans. 	<ul style="list-style-type: none"> ● District Administration ● Building Level Leaders ● School Councils ● Community Partners 	<ul style="list-style-type: none"> ● Gather feedback from students and families about options by June 2025. ● Work with community partners/seek additional partners to create programs based on feedback by January 2026. ● Programs implemented by September 2026. ● Evaluation of programming and implementation of changes from evaluations ongoing throughout the life of the plan.